



Alleviating Rural Poverty through Innovative Technology Transfer

The Challenge

China has been the world's fastest growing economy over the past two decades, with real GDP growth at an average rate of 9.4% annually and per capita incomes rising threefold. However, accompanying the growth is broadened disparity between urban and rural areas. Statistics like the income growth ratio and other social development indicators reflect the disparity. A low level of efficiency in the agricultural sector, a slow and inadequate transfer and adoption rate of modern science and technology in rural areas, and the limited opportunities to increase farmers' income are all challenges facing China as the country attempts to build a Xiaokang society by 2020 and a new socialist countryside. One of the keys to achieving these goals is successfully transforming the structure of the agricultural industry and to increase farmer income through science and technology support.

The Response

The project is designed to link farmers with innovative, environmentally-friendly, non-polluting technologies in order to increase their income and enhance



sustainable development in rural China. To do this, the project will set up Technical Task Forces (TTFs) that will not only introduce better technologies to farmers but also better organizational methods. As part of this, joint ventures, such as 'common interest economic entities,' will be established to help farmers migrate from producing for sustenance to methods that are more market-focused. Funding for TTFs will come from many sources, including direct assistance, bank loans, private investments, and private sector partnerships.

The TTFs will generate new job opportunities in local communities and allow agriculture technology experts from government agencies, academies, research institutes, and other organizations to participate more effectively in helping farmers out of poverty. In the TTFs, these experts will partner with farmers in market-

agricultural or village cooperatives, providing incentives for them to take a more active role in ensuring the success of farmers.

The TTF will change how farmers are introduced to new agriculture technologies by exposing them to



technologies and technical services that they demand and that are more

locally relevant, as opposed to generic solutions adopted nationwide. The TTFs will look to build partnerships with international organizations and the private sector to acquire the latest technologies and best practices. investment and share the best practices for science and technology support to rural development in China.

At A Glance

Start Date: 2006
End Date: 2010

Implementing Partner(s): China International Centre for Economic and Technical Exchange (CICETE)
Ministry of Science and Technology

Project ID: 00050692

UNDAF: Outcome 1 Socio-economic policies are developed and improved to be more scientifically-based and human centred for sustainable and equitable growth

Outcome 3. More efficient management of natural resources and development of environmentally friendly behaviour in order to ensure environmental sustainability

MDG Goal: Goal 1 Eradication of extreme poverty and hunger

CPAP Output

Output 2.1 900 senior leaders trained/exposed to international best practices on sustainable and human centered development

Website: www.unep.org.cn

Total Budget: US\$ 4,000,000
UNDP Budget: US\$ 1,000,000
Government Cost Sharing: US\$ 3,000,000

Project location(s): Chongqing, Fujian, Guangxi, Heilongjiang, Henan, Hubei, Inner Mongolia, Jiangxi, Ningxia, Shandong, Tianjin, Tibet, Xinjiang, Yunnan, Zhejiang

To contribute to this initiative, or to find out more about the programme, please visit our website or contact Mr. Wu Peng, Programme Manager at (86-10) 8532 0752 or bert.wu@undp.org